

Highfield Park Trust Privacy Policy

This privacy policy explains how we use any personal information we collect.

What information do we collect about you?

The information we collect about you will depend on who you are: a member of staff, trustee, volunteer, allotment holder or about you when you register with us or place an order for products or services. We also collect information when you voluntarily complete customer surveys, provide feedback and participate in competitions. Website usage information is collected using cookies.

How will we use the information about you?

We collect information about you to enable us to contact you and in some cases to fulfil legal requirements and, if you agree, to email you about activities and events that are going on in the park and may be of interest to you.

Highfield Park Trust will not share your information with anybody else.

Marketing

We would like to send you newsletters and information about events and things going on in the park which may be of interest to you. If you have consented to receive marketing, you may opt out at a later date. You have a right at any time to stop us from contacting you for marketing. If you no longer wish to be contacted for marketing purposes, please contact the Trust.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us at the address below. We may make a small charge for this service (maximum £10).

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information, visit www.aboutcookies.org or www.allaboutcookies.org.

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However, in a few cases some of our website features may not function as a result.

Other websites

Our website contains links to other websites. This privacy policy only applies to our website so when you link to other websites you should read their own privacy policies.

Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 25 July 2018.

How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you.

Highfield Park Visitor Centre, Hill End Lane, St Albans, Hertfordshire, AL4 0RA

email: admin@highfieldparktrust.co.uk

Tel: 01727 847242

Website: www.highfieldparktrust.co.uk